

## ag high-guality notatoes on an island that's ideally suited to produc

growing high-quality potatoes on an island that's ideally suited to produce ...the best potatoes you've ever tasted.

Motoes -

## Prince Edward Island is "The Garden of the Gulf"

PEI potato growers commit to being good stewards of our "garden".

Prince Edward Island has the highest percentage of arable land of any Canadian province. This means that we genuinely are farming "in our backyards".



Our farming practices are both environmentally and economically sustainable.

Prince Edward Island has the highest adoption rate in Canada for completing **Enhanced Environmental Farm Plans**, implemented in partnership with the PEI Federation of Agriculture and the PEI Department of Agriculture & Forestry.

A 2020 economic impact study found that the industry is worth over a \$1 billion dollars to the Island economy each year!



## Seed potatoes

are grown with high quality & health standards, yield future commercial potato crops.

## Table potatoes are sold to retail and foodservice sectors.

60%
are destined for processing

Processing potatoes
are manufactured into French fries, potato chips, and many other products.

Prince Edward Island's shipping season begins in late July, with early or "new" potatoes hitting the market in Atlantic Canada. The main crop is harvested starting in September. Shipments to all markets begin at this time, with round white, reds, and yellow varieties often available first and russet types available later in the autumn months.



PLANT HARVEST SHIP



